



**Kalamazoo Area Runners Board Meeting**

January, 2009

Attendees: Brian Abbott, Brian Molony, Joe Hulsebus, Phil Goodwin, Scott Taylor, Bonnie Sexton, Julie Wojtaszek, Giti Henrie, Cristi DeDoes,

Absent:

**Meeting Time : January 5, 2009**

Time	Agenda Item	Discussion	Follow-up Items
5 minutes 6:46	Ratification of Changes to Treasurer and VP Membership Roles in By-Laws (All) 5 Min	<ul style="list-style-type: none"> <li>• Changes were approved by the board.</li> <li>• Also ratified by the membership.</li> </ul>	<ul style="list-style-type: none"> <li>•</li> </ul>
10 minutes 6:48	Proposed Changes to Organizational Structure & By-laws for next term (Bonnie) 10 Min	<ul style="list-style-type: none"> <li>• Bonnie is proposing to change VP of Technology Support into a director position.</li> <li>• The role of technology needs to be redefined.</li> <li>• VP of Special Events changes as described.</li> <li>• Bonnie is proposing a new board position dealing with the non profit organization segment of the club. Concentrating on recruiting sponsors. This would be the VP of Development.</li> <li>• Giti thinks that a plan should be developed on how the monies would be spent before a VP of Dev be appointed.</li> <li>• Grant writing skills would be helpful.</li> <li>• VP Communication and Marketing – it should not be expected that this person be at all expos.</li> <li>• Phil suggests to drop the marketing portion of the</li> </ul>	<ul style="list-style-type: none"> <li>• Phil will make some suggestions that should help further define his role. Ideas to come soon.</li> <li>• Revisit the specific function of the Development VP for next meeting.</li> </ul>



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		title. The person would just deal with expo issues.	
5 min 7:26	Appoint Jamie Tran as Co-Director, Kalamazoo Klassic (All) 5 Min	<ul style="list-style-type: none"> <li>• Jamie will shadow Cindi McDonald for this year and take the director position.</li> <li>• Jamie was accepted.</li> </ul>	•
15 min 7:28	2009 Budget - Final Changes and Approval (Cristi) 15 Min	<ul style="list-style-type: none"> <li>• Budget passed by the board.</li> <li>• Julie <del>did some recalculation</del> <u>did some further analysis of the budget and it appears :- Social portions of the budget account for 30%.</u></li> <li>• <del>Training would be about 20%. social events (annual banquet, social runs, and awards banquet) account for approximately 36% of total expenses (subtracting Kal-Haven which is a wash) and training programs (Beyond) accounts for around 13%. Other (undefined) expenses account for 24%.</del></li> <li>• <u>Cost of items left over and used for subsequent events will be charged to original event unless substantial</u></li> </ul>	<ul style="list-style-type: none"> <li>• <u>Cristi will balance budget actuals to 12/31/2008 income statement will tweak her report for the annual report by 1/26.</u></li> </ul>
5 min 7:39	Income Statement as of 12/31/2008 (Cristi) 5 Min	<ul style="list-style-type: none"> <li>• <u>968.70 in net income for year ended 12/31/2008</u></li> </ul>	•
5 min 7:43	Front Line Contribution for 2008 (Bonnie) 5 Min	<ul style="list-style-type: none"> <li>• We have 10-15 that participate with the Front Line group.</li> <li>• In the past years we have given money based on what we had available.</li> </ul>	<ul style="list-style-type: none"> <li>• <u>Bonnie to research implications of donations to orgs that are not 501(c)(3)</u></li> </ul>



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		<ul style="list-style-type: none"> <li>• Our donation offsets Front Line costs, Fred will organize a hospitality tent.</li> <li>• Front Line has a Mizuno discount on apparel.</li> <li>• Brian suggests that those involved provide \$10 or so to participate.</li> <li>• Bonnie thinks our 501 c 3 status may prevent us from making a donation.</li> <li>• Giti thinks we need to wait to commit money to Front Line. The board agrees.</li> </ul>	
15 min 7:51	Website Proposal (Phil) 15 Min	<ul style="list-style-type: none"> <li>• The list of events has grown.</li> <li>• Phil is looking at a format that would be contributor friendly.</li> <li>• The authors would be regulated by Phil or Joe.</li> <li>• \$60/year would be the cost.</li> <li>• Apparel could be sold through the system.</li> <li>• Message boards may be available. A password would be necessary.</li> </ul>	<ul style="list-style-type: none"> <li>• Phil is working on a power point presentation that he will pass along <u>by the end of the week</u> detailing his ideas.</li> <li>• Next meeting will have stuff to play with.</li> </ul>
15 min 8:01	Annual Banquet (15 Min) <ul style="list-style-type: none"> <li>• Caterer Estimates (Giti)</li> <li>• Raffle Items (Giti)</li> <li>• Volunteer Awards (Bonnie)</li> <li>• Agenda (Bonnie)</li> </ul>	<ul style="list-style-type: none"> <li>• Catering issues with <del>KVCC-Borgess</del> need to be cleared. We should for this year be able to provide our own catering.</li> <li>• Where can we go for donations? We have been using Gazelles and others.</li> <li>• Brian M. is donating 5 Shamrock run entrees and some roller skate passes.</li> <li>• Peggy Zeeb is the #1 volunteer and there is a four</li> </ul>	<ul style="list-style-type: none"> <li>• Giti will get the details.</li> <li>• Bonnie will update us at the next meeting.</li> </ul>





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			<ul style="list-style-type: none"> <li>• <a href="#">Changes to be into Brian by this coming weekend</a></li> <li>• <a href="#">Cristi to provide financials split out into program categories by 1/26/2009 for 2007 and 2008</a></li> </ul>
10 min 8:54	Establishment of KAR Facebook Account (Josh if present/Bonnie) 10 Min	<ul style="list-style-type: none"> <li>• Phil believes that the set up of Facebook needs to be regulated by someone on the board.</li> <li>• Once it is open it is really open to anyone.</li> <li>• Phil recommends it to be bare bones and that it basically directs the reader to the web site.</li> <li>• Josh (Beyond participant) has offered to monitor the site.</li> <li>• <a href="#">Board members concerned about maintenance and content.</a></li> </ul>	<ul style="list-style-type: none"> <li>• Table the Facebook account.</li> </ul>
10 min 9:04	February Member Reception Run (Bonnie) 10 Min	<ul style="list-style-type: none"> <li>•</li> </ul>	<ul style="list-style-type: none"> <li>• <a href="#">Discussion to take place via email.</a></li> </ul>
5 min	Borgess Run Camp Social (Giti) 5 Min	<ul style="list-style-type: none"> <li>•</li> </ul>	<ul style="list-style-type: none"> <li>• <a href="#">Discussion to take place via email.</a></li> </ul>
5 min 9:05	Confirm Strategic Planning Session (Bonnie) 5 Min	<ul style="list-style-type: none"> <li>• <a href="#">Maybe we can get Andrew V. to Board considering a non-Board member (Andrew V.) to mediate and give an outside perspective.</a></li> <li>•</li> </ul>	<ul style="list-style-type: none"> <li>• The next meeting will be postponed. Reconvene after new board.</li> </ul>



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5 min	Apparel Update (Bonnie) 5 Min	<ul style="list-style-type: none"><li>•</li></ul>	<ul style="list-style-type: none"><li>• <a href="#"><u>Bonnie to update via email.</u></a></li></ul>
5 min	Misc Items (All) 5 Min	<ul style="list-style-type: none"><li>•</li></ul>	<ul style="list-style-type: none"><li>•</li></ul>
		<ul style="list-style-type: none"><li>•</li></ul>	<ul style="list-style-type: none"><li>•</li></ul>

Meeting adjourns at 9:15