



Kalamazoo Area Runners Board Meeting

November, 2009

Attendees: Bonnie, Julie, Cristi, Giti, Brian, Darrell, Scott

Absent: Phil

Meeting Time : 6:38

Time	Agenda Item	Discussion	Follow-up Items
10 min 6:38	Revisions and Board Approval of PP 5.2 Sponsorship Solicitation Policy (Darrell/Bonnie)	<ul style="list-style-type: none"> Concerns about recruiting competitive sponsors for an event and other concerns about how long a sponsor would stay. Concerning termination of a sponsor: The sponsor does not need to be present when the board The sponsor should be contacted in regards to an investigation of retaining that sponsor. Change location of sponsor notification of possible termination. Policy with the change passes the board. 	<ul style="list-style-type: none">
5 min 6:45	KAR Jacket Selection and Next Order Window (Bonnie)	<ul style="list-style-type: none"> Both blue and black is going to be available. May be a small cost difference in the two colors 	<ul style="list-style-type: none">
5 min 6:47	Club Series Final Preparations (Giti)	<ul style="list-style-type: none"> 77 RSVPs as of now. Giti has got the agenda detailed and it was emailed to the board. The event is set. 	<ul style="list-style-type: none"> Julie will take a membership roster to the event.
10 min 6:59	Strategic Planning Objectives Due Dates & PCR-Update	<ul style="list-style-type: none"> Andrew is working on the due dates given to him. He has forwarded the information he has to Bonnie. 	<ul style="list-style-type: none"> Subcommittee can be set for development of free



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	(Bonnie)	<ul style="list-style-type: none"> Identify sponsors would be ongoing. Need to scratch leadership compensation because it conflicts with the ethics policy recently approved. Due dates need to be flexible because everyone's plate is full. 	<ul style="list-style-type: none"> events. Bonnie will have it completed with target dates.
10 min 7:07	Educational Clinics with Agility-update (Bonnie)	<ul style="list-style-type: none"> Survey responses were shared with the board. Scott (from Agility Training) is flexible about scheduling clinics. He will not charge for the clinics. Two days was all that was needed to reach 100 responders. Bonnie would like to establish a budget for the program. She thinks that a \$200 budget is very reasonable for an educational program. Some board members would rather see a sponsor supply food and drink for clinic participants. A concern was raised that maybe we were competing with KVO. KVO sponsors a couple of other events. Agility Training would be sponsoring the clinics and the Turkey Trot. The board is in favor of beginning the partnership. 	<ul style="list-style-type: none"> Bonnie will talk to Scott and get the program started.
5 min 7:25	Timeclock Funding – update on potential sponsors/Pfizer	<ul style="list-style-type: none"> Natalie will be looking for more volunteer hours. Don't forget Brian for the planning meeting. 	<ul style="list-style-type: none">



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	foundation funding (Bonnie, Brian, Giti, Darrell)	<ul style="list-style-type: none"> • The sub committee met and are developing a method of display of a sponsor board for the clock. • The clock could be rented out to other races too. • Right now we see a need for it at six events per year. • 	
10 min 7:38	Sponsor Level Information Sheets (Darrell)	<ul style="list-style-type: none"> • Darrell is looking for feedback from the email he sent. • Sponsor level tiers should be set by Kal-Haven time. • 	<ul style="list-style-type: none"> • Darrell will get with Julie. • Turkey Trot race committee will finalize a sponsor level for that event.
20 min 7:43	KAR Brochure (Brian)	<ul style="list-style-type: none"> • Brian is working on the brochure and encountering a few challenges. • Brian is looking to make changes including reducing club history and enhance a segment detailing club membership benefits. • He would like ideas on possible pictures for the document. • The brochure is usually done by “Run Through the Lights”. • Brian says the printing of the brochures can be done immediately. • 	<ul style="list-style-type: none"> • Brian will have a draft for review in two weeks.



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10 min 7:53	Event Communications and Cancellations (All)	<ul style="list-style-type: none"> • The Halloween Hash was cancelled and may not have been. It was cancelled because of the expected participation of children. • How can we make people aware of a cancellation? • The event flyers can have a cancellation statement. • 	<ul style="list-style-type: none"> •
5 min 8:08	One One Run Expo (Brian)	<ul style="list-style-type: none"> • If we have logo stuff to sell we can do that. • Brian would like to have a power point presentation to display KAR people and events. • We supply our own tables for the display. • Various flyers should be available. 	<ul style="list-style-type: none"> •
5 Min 8:15	RRCA National Convention 2012 (Bonnie)	<ul style="list-style-type: none"> • Bonnie met with a Discover Kalamazoo representative. DK would do a lot of the promotion. • March 15 to May 15 is the window of time for the event. • The hotel is available for the weekend corresponding with the Kal-Haven run. Borgess Weekend the Radison is not available for hosting a convention. • We would responsible for guest speakers, educational sessions, sponsors, responsible for the contract, blocking off rooms and convention rooms, vendor stations. 	<ul style="list-style-type: none"> • Bonnie will meet with the Radison. • Bonnie will get numbers of attendees of that last couple of conventions.



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		<ul style="list-style-type: none"> Who generally attends this event? 	
5 min 8:29	Front Line Racing Team Proposal (Bonnie)	<ul style="list-style-type: none"> The current President is looking into succession planning and has asked if the KAR would be interested in picking up the program. Our concerns include that our agendas are full now. We may not be able to handle a race team. We would however consider a proposal put together by Front Line. Fred needs to realize that our request for a proposal does not constitute a commitment by our part. 	<ul style="list-style-type: none"> Bonnie will get back with Fred and request a proposal.
5 min 8:43	Treasurer's Financial Report (Cristi)	<ul style="list-style-type: none"> The Safari check is in!!! 	<ul style="list-style-type: none">
		<ul style="list-style-type: none"> 	<ul style="list-style-type: none">
		<ul style="list-style-type: none"> 	<ul style="list-style-type: none">

Adjourned at 8:48